

OUR PROJECTS : HOLIDAY SEASON

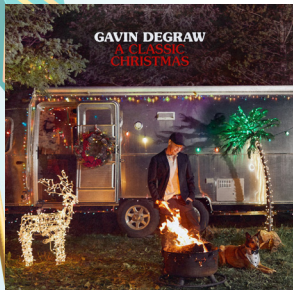
Projects below are listed from most recent to oldest.



FOR KING & COUNTRY "LITTLE DRUMMER BOY"

▶ Creative: Creators used this track to show off their holiday wish lists.

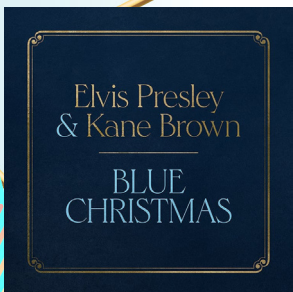
Examples of creative: [Songfluencer.com](https://songfluencer.com) 



GAVIN DEGRAW "IT'S THE MOST WONDERFUL TIME OF THE YEAR"

▶ Creative: Creators showed their holiday spirit with an open creative concept focused on decor/holiday decorating.

Examples of creative: [Songfluencer.com](https://songfluencer.com) 



KANE BROWN "BLUE CHRISTMAS"

▶ Creative: Creators used this track for a filter to see their "Christmas 2023 Predictions".

Examples of creative: [Songfluencer.com](https://songfluencer.com) 



PENTATONIX "GOD REST YE MERRY GENTLEMEN"

▶ Creative: Creators were encouraged to share content from their holiday celebrations, or try their hand at the trending "snap" challenge.

Examples of creative: [Songfluencer.com](https://songfluencer.com) 



KELLY CLARKSON

“CHRISTMAS ISN’T CANCELLED (JUST YOU)”

Creative: Creators shared Christmas-themed content referring to the song’s lyrics in a Songfluencer campaign and Preffy contest.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



ED SHEERAN & ELTON JOHN

“MERRY CHRISTMAS”

Creative: Creators focused on Christmas and holiday content, while incorporating trends, transitions, and text.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



MARIAH CAREY, KHALID, & KIRK FRANKLIN

“FALL IN LOVE AT CHRISTMAS”

Creative: Creators had to share family or nostalgic moments related to Christmas.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

