

OUR PROJECTS : ROCK/ALTERNATIVE

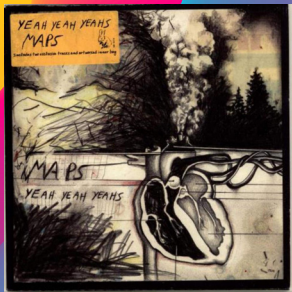
Projects below are listed from most recent to oldest.



Artist: **MILKY CHANCE**
Song: **"LIVING IN A HAZE"**

This track was used with #RushTok creative. All content revolved around Greek Life and Back to School fun.

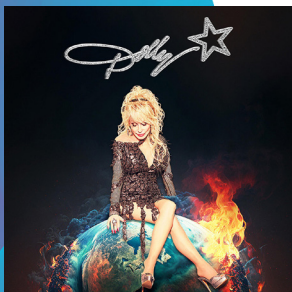
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **YEAH YEAH YEAHS**
Song: **"MAPS"**

Creators highlighted the song and the way it connected to mid-2000s nostalgia.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **DOLLY PARTON**
Song: **"WORLD ON FIRE"**

Creators joined the celebration of Dolly's new rock song "World On Fire" by showing off their Fire-inspired fashion looks.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **FOALS**
Song: **"2001 (REMIX)"**

Content highlighted the energy of the track, focused around summer, loved ones, and having fun.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SNAIL MAIL**
Song: **“VALENTINE”**

Creators used the audio to share their Valentines and loved ones.

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **KURT VILE**
Song: **“LIKE EXPLODING STONES”**

Creators show us outfits & getting ready videos that fit the vibe of the track.

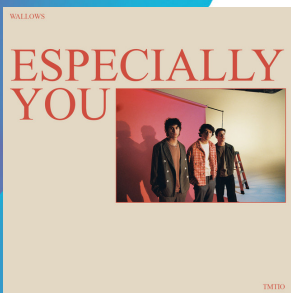
▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **PORTUGAL. THE MAN**
Song: **“WHAT, ME WORRY?”**

Focus the content around dancing, highlighting the lyrics ‘I ain’t even trippin, I ain’t trippin, I’m just dancing through the door’

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **WALLOWS**
Song: **“ESPECIALLY YOU”**

Echoing the chorus, creators were encouraged to create videos about how confusing it can be to navigate relationships, honesty, friendship, and love.

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **OUR LADY PEACE**
Song: **“STOP MAKING STUPID PEOPLE FAMOUS”**

Show videos or pictures that were viral/popular of people or trends that you thought were stupid or dangerous.

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)