

# OUR PROJECTS : FIERCE FEMALES

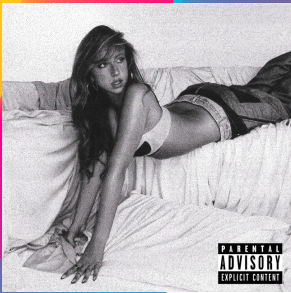
Projects below are listed from most recent to oldest.



Artist: **DOJA CAT**  
Song: **"AGORA HILLS"**

Creators vibed to this track from Doja Cat by making transition videos, POVs, dance videos, and beauty-related content.

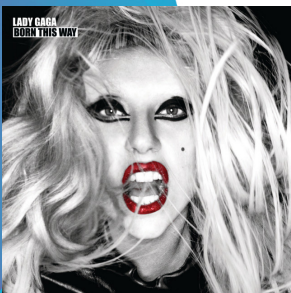
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **TATE MCRAE**  
Song: **"GREEDY"**

Creators found their inner Tate McRae with gym content, thirst traps, fashion shows, dance content, lip syncing, and more.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **LADY GAGA**  
Song: **"BORN THIS WAY"**

Creative: Creators showcase their glow ups into their most authentic selves in honor of Pride month.

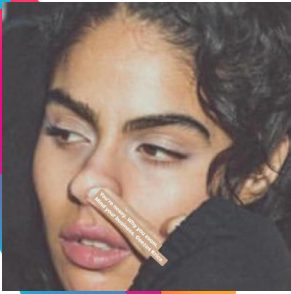
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SHAKIRA & RAUW ALEJANDRO**  
Song: **"TE FELICITO"**

Creative: Creators made dance videos and POV videos relating to the lyrics.

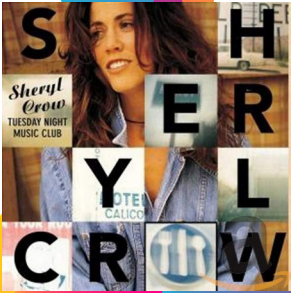
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **JESSIE REYEZ**  
 Song: **"FRAUD"**

Creative: Creators called out someone who is a "fraud", like an ex relationship or ex friend that did you wrong - or even yourself.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SHERYL CROW**  
 Song: **"ALL I WANNA DO"**

Creative: Heading into the summer, Creators bring on the fun vibes by showing all of the things they're doing to celebrate.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SHANIA TWAIN**  
 Song: **"ANY MAN OF MINE"**

Creative: Creators played off of the existing trends by using the sound as a reference for desired qualities in a romantic partner, and dancing/lip syncing to the sound with visual country themes.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **PHOEBE BRIDGERS**  
 Song: **"SIDELINES"**

Creative: The aim of this campaign was to identify and target influencers that align with Phoebe Bridgers' fanbase.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **DOLLY PARTON**  
 Song: **"RUN"**

Creative: Creative called for Nashville-themed outfits and favorite memories. / Creative was to make a POV of things/situations/problems they would run away from.

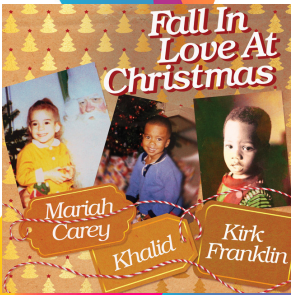
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **BRANDI CARLILE**  
Song: **"BROKEN HORSES"**

Creative: Creators shared a time they've overcome an obstacle / shared a success they've had using text.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com) 



Artist: **MARIAH CAREY, KHALID, & KIRK FRANKLIN**  
Song: **"FALL IN LOVE AT CHRISTMAS"**

Creative: Creators had to share family or nostalgic moments related to Christmas.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com) 