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OUR PROJECTS : RAP / HIP HOP

Projects below are listed from most recent to oldest.

Artist: DOJA CAT Song: "AGORA HILLS"

Creators vibed to this track from Doja Cat by making transition videos, POVs, dance videos, and beauty-related content.

Examples of creative: Songfluencer.com @

Artist: MAC MILLER Song: "OBJECTS IN THE MIRROR"

This track was popular leading into the end of the school year. Creators highlighted the breezy, chill aspects of the song with locations and moments that fit the nostalgia vibe.

Examples of creative: Songfluencer.com @



Artist: DON OMAR X LIL JON. Song: "LET'S GET CRAZY (MAMBO DROP)"

Creators got inspiration for their own creative video ideas based on the track's lyrics.

Examples of creative: Songfluencer.com @

Artist: SAHBABII Song: "SWITCH"

Creators had the option to follow the existing comedy trend sharing "when he's staring" or a more lip syncing approach.

Examples of creative: Songfluencer.com 👁

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Artist: BABYFACE RAY Song: "RON ARTEST"

Creators used CapCut templates to share their photos and videos with the track emulating a vibey, camera-roll dump.

Examples of creative: Songfluencer.com @

Artist: BABY TATE Song: "HEY MICKEY"

Creators acted out a transformation using a mirror, following the ongoing trend with the track.

Examples of creative: Songfluencer.com 👁

Artist: A BOOGIE WIT DA HOODIE Song: "DROWNING"

Creators danced to this track.

Examples of creative: Songfluencer.com 👁



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DROWNING MIL

Artist: **BIG YAVO** Song: **"HIM"**

Creators followed the "You are not Him" trend, followed by montage footage showing themselves off for a confidence boost.

Examples of creative: Songfluencer.com 👁

Artist: BABY TATE Song: "I AM" (FT. FLO MILLI)

Creative was to celebrate body positivity while lip synching.

Examples of creative: Songfluencer.com @



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Creative was to respond to negative comments / vibes Examples of creative: Songfluencer.com @

Artist: KING IMPRINT (FT. JHACARI) Song: "FREAK"

Dance Challenge Examples of creative: Songfluencer.com @