

# OUR PROJECTS : COUNTRY

Projects below are listed from most recent to oldest.



Artist: **THOMAS RHETT**  
Song: **"SIXTEEN (SPED-UP VERSION)"**

Creators threw it back to high school (or shared their current high school experience) with photos over the lyrics, "What I wouldn't give to be 16 wild and free".

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **LUKE COMBS**  
Song: **"FAST CAR"**

Creators followed an ongoing trend on TikTok by displaying their POV content on the platform.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

Peaking at #2 on Billboard Hot 100 and #2 on Billboard Hot Country Songs



Artist: **COREY KENT**  
Song: **"SOMETHING'S GONNA KILL ME"**

Creators entered this Preffy contest by creating content that matched their own individual style, using this track as inspiration.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SCOTTY MCCREERY**  
Song: **"FIVE MORE MINUTES"**

Creators showcased who or what they wish they had "five more minutes" with using the captivating CapCut filter.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SAM HUNT**  
 Song: **"NOTHING LASTS FOREVER"**

Creators showed their vulnerable moment with this new tracking following CapCut trend.

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **ELLE KING**  
 Song: **"WORTH A SHOT (FEAT. DIERKS BENTLEY)"**

Creators made montages of someone they think is "worth a shot."

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **DAVID J**  
 Song: **"LOST MY HEARTBREAK"**

Based around the lyrics in "Lost My Heartbreak."

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

Added to Spotify's Hot Country & SiriusXM's The Highway playlists after start of campaign.

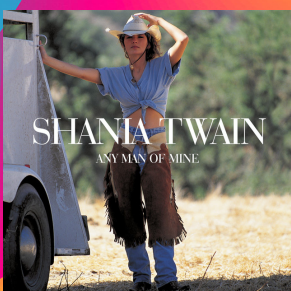


Artist: **KIDD G**  
 Song: **"PEOPLE TALK"**

Open creative.

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

1.5M+ weekly streams seen at DSPs



Artist: **SHANIA TWAIN**  
 Song: **"ANY MAN OF MINE"**

Creators played off of the existing trends by using the sound as a reference for desired qualities in a romantic partner, and dancing/lip syncing to the sound with visual country themes.

▶ Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **DOLLY PARTON**  
Song: **“RUN”**

POV of things/situations/problems they would run away from.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

31M TikTok views driven from this campaign!



Artist: **COREY KENT**  
Song: **“WILD AS HER”**

Videos to capture the vibe of a zestful, free-spirited woman.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

Added to Spotify's Hot Country & SiriusXM's The Highway playlists after start of campaign.

