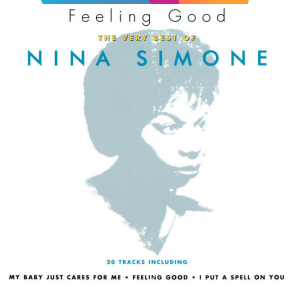


OUR PROJECTS : CATALOG

OK, BOOMER.

Projects below are listed from most recent to oldest.

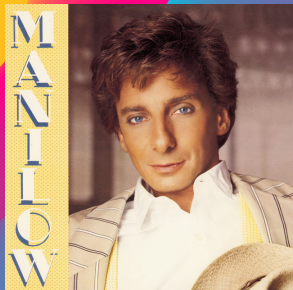


NINA SIMONE FEELING GOOD



Creators used this classic track to prepare for the olympics with their own sports videos.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



BARRY MANILOW "I'M YOUR MAN"



Creators had fun lip-syncing the song to their partner, or showing acts of service on being their man.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)

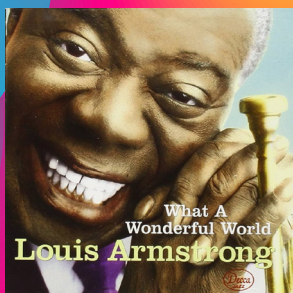


THE WHO "BABA O'RILEY"



For this Preffy contest, creators showed off their families, homes, and best sports or festival concert themed content.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



LOUIS ARMSTRONG "WHAT A WONDERFUL WORLD"



Creative is focused on families, baby pets, and pet adoption.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



NO DOUBT "JUST A GIRL"

▶ For this Preffy contest, creators were encouraged to use the lyrics "I'm just a girl" to showcase what it is to be a girl - ranging from fun, sarcastic, funny, self-discovery etc. on YouTube Shorts.

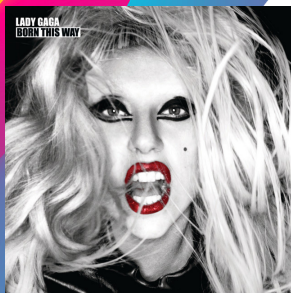
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



KENNY ROGERS "THE GAMBLER (SLY'S TAXI REMIX)"

▶ Creators posted content featuring "The Gambler" for a Preffy competition with prizes awarded to the top 20 videos and the top 40 most creative videos.

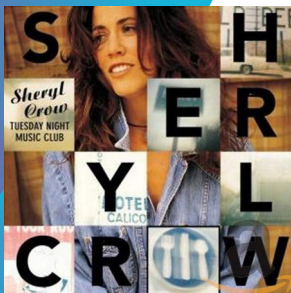
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



LADY GAGA "BORN THIS WAY"

▶ Creators showcase their glow ups into their most authentic selves in honor of Pride month.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



SHERYL CROW "ALL I WANNA DO"

▶ Heading into the summer, Creators bring on the fun vibes by showing all of the things they're doing to celebrate.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



SHANIA TWAIN "ANY MAN OF MINE"

▶ Creators played off of the existing trends by using the sound as a reference for desired qualities in a romantic partner, and dancing/lip syncing to the sound with visual country themes.

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)