

OUR PROJECTS : LATIN

Projects below are listed from most recent to oldest.



Artist: **KAROL G**
Song: **"PROVENZA"**

▶ **CREATIVE: CREATORS WERE ENCOURAGED TO POST WHAT THEIR IDEAL #FREEGIRLSUMMER LOOKS LIKE UNDER THIS TRACK, USING THE HASHTAG ON TIKTOK OR REELS.**

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **KALI UCHIS**
Song: **"NO HAY LEY"**

▶ **CREATIVE: CREATORS USED THEIR HOMES AS THE SETTING FOR VIDEOS SHOWING THEIR ATTITUDE, WITH TEXT OVERLAY TO REFLECT THE MOOD OF THE TRACK.**

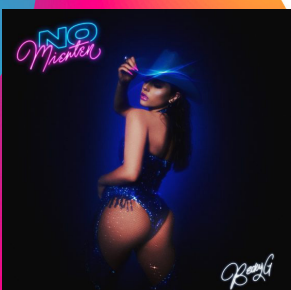
Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **SHAKIRA & RAUW ALEJANDRO**
Song: **"TE FELICITO"**

▶ **CREATIVE: CREATORS MADE DANCE VIDEOS AND POV VIDEOS RELATING TO THE LYRICS.**

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **BECKY G**
Song: **"NO MIENTEN"**

▶ **CREATIVE: STRIKE A POSE TO THE BEAT, LIP SYNC THE LYRICS, OR SHARE A TRANSITION GETTING READY TO GO OUT.**

Examples of creative: [Songfluencer.com](https://www.songfluencer.com)



Artist: **PRINCE ROYCE & MARIA BECERRA**
Song: **“TE ESPERO”**

▶ **CREATIVE: POST THE TRENDING CHOREOGRAPHED DANCE TO THIS TRACK.**

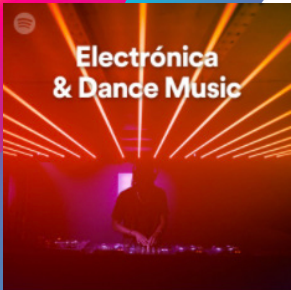
Examples of creative: [Songfluencer.com](https://www.songfluencer.com) 



Artist: **FARRUKO**
Song: **“PEPAS”**

▶ **CREATIVE: OPEN CREATIVE TARGETING GERMAN CREATORS**

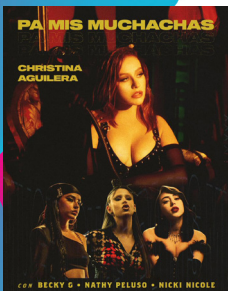
Examples of creative: [Songfluencer.com](https://www.songfluencer.com) 



Artist: **VARIOUS ARTISTS**
Song: **ELECTRONICA&DANCESPOTIFYPLAYLIST**

▶ **CREATIVE: LATIN CREATORS PROMOTED AND DROVE NEW SUBSCRIBERS TO A DESIGNATED SPOTIFY PLAYLIST**

Examples of creative: [Songfluencer.com](https://www.songfluencer.com) 



Artist: **CHRISTINA AGUILERA & BECKY G & NICKI NICOLE**
Song: **“PA MIS MUCHACHAS (FEAT. NATHY PELUSO)”**

▶ **CREATIVE: TRANSFORMATION**

Examples of creative: [Songfluencer.com](https://www.songfluencer.com) 