

OUR PROJECTS : ROCK/ALTERNATIVE

Projects below are listed from most recent to oldest.

FOALS LIFE IS YOURS



Artist: **FOALS**
Song: **"2001 (REMIX)"**

CREATIVE: CONTENT HIGHLIGHTED THE ENERGY OF THE TRACK, FOCUSED AROUND SUMMER, LOVED ONES, AND HAVING FUN.

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)



Artist: **SNAIL MAIL**
Song: **"VALENTINE"**

CREATIVE: CREATORS USED THE AUDIO TO SHARE THEIR VALENTINES AND LOVED ONES.

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#)



Artist: **KURT VILE**
Song: **"LIKE EXPLODING STONES"**

CREATIVE: CREATORS SHOW US OUTFITS & GETTING READY VIDEOS THAT FIT THE VIBE OF THE TRACK.

Examples of creative:

TikTok Post 1 [🔗](#) | TikTok Post 2 [🔗](#)

Reels Post 1 [🔗](#) | Reels Post 2 [🔗](#)

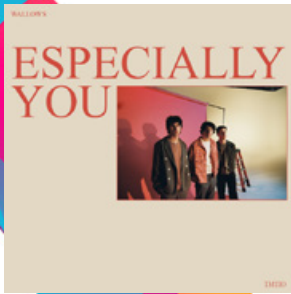


Artist: **PORTUGAL. THE MAN**
Song: **"WHAT, ME WORRY?"**

CREATIVE: FOCUS THE CONTENT AROUND DANCING, HIGHLIGHTING THE LYRICS 'I AIN'T EVEN TRIPPIN, I AIN'T TRIPPIN, I'M JUST DANCING THROUGH THE DOOR'

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#)



Artist: **WALLOW'S**
Song: **"ESPECIALLY YOU"**

CREATIVE: ECHOING THE CHORUS, CREATORS WERE ENCOURAGED TO CREATE VIDEOS ABOUT HOW CONFUSING IT CAN BE TO NAVIGATE RELATIONSHIPS, HONESTY, FRIENDSHIP, AND LOVE.

Examples of creative:

[Post 1](#) | [Post 2](#) | [Post 3](#)



Artist: **OUR LADY PEACE**
Song: **"STOP MAKING STUPID PEOPLE FAMOUS"**

CREATIVE: SHOW VIDEOS OR PICTURES THAT WERE VIRAL/ POPULAR OF PEOPLE OR TRENDS THAT YOU THOUGHT WERE STUPID OR DANGEROUS.

Examples of creative:

[Post 1](#) | [Post 2](#) | [Post 3](#)