

OUR PROJECTS : LGBTQ+ PRIDE

Projects below are listed from most recent to oldest.



Artist: **LADY GAGA**
Song: **"BORN THIS WAY"**

CREATIVE: CREATORS SHOWCASE THEIR GLOW UPS INTO THEIR MOST AUTHENTIC SELVES IN HONOR OF PRIDE MONTH.

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)

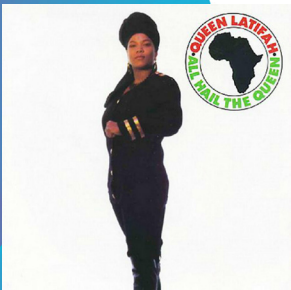


Artist: **PHOEBE BRIDGERS**
Song: **"SIDELINES"**

CREATIVE: THE AIM OF THIS CAMPAIGN WAS TO IDENTIFY AND TARGET INFLUENCERS THAT ALIGN WITH PHOEBE BRIDGERS' FANBASE.

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)



Artist: **QUEEN LATIFAH**
Song: **"LADIES FIRST"**

CREATIVE: CREATORS SHOWED US HOW THEY'RE PUTTING "LADIES FIRST!" BY HONORING SOME OF THE WOMEN IN THEIR LIFE OR DOING SOMETHING NICE FOR THEMSELVES!

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)



Artist: **BRANDI CARLILE**
Song: **"BROKEN HORSES"**

CREATIVE: CREATORS SHARED A TIME THEY'VE OVERCOME AN OBSTACLE / SHARED A SUCCESS THEY'VE HAD USING TEXT.

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)

Artist: **KIM PETRAS**
Song: **"COCONUTS"**

CREATIVE: CREATORS EXPRESSED THEMSELVES USING THE LYRICS OF THE SONG.

Examples of creative:

[Post 1](#) | [Post 2](#) | [Post 3](#)

