

OUR PROJECTS : CLASSICAL/INSTRUMENTAL

Projects below are listed from most recent to oldest.



Artist: **ESCALA**
Song: **“PALLADIO”**

▶ **CREATIVE: CREATORS ENTERED THIS PREFFY COMPETITION BY SHARING THEIR MOST CREATIVE CONTENT, SET TO THIS INSTRUMENTAL TRACK.**

Examples of creative:

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Artist: **KHATIA BUNIATISHVILI**
Song: **“SUITE BERGAMASQUE, L. 75: III. CLAIR DE LUNE”**

▶ **CREATIVE: CREATORS SHARED LIFE MOMENTS FOR THIS PREFFY COMPETITION, RESULTING IN OUR FIRST PREFFY CAMPAIGN WITH 100 MILLION+ VIEWS.**

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)

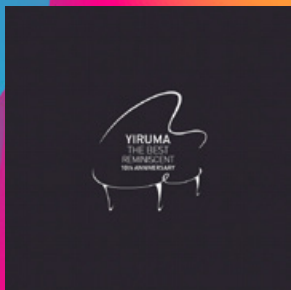


Artist: **THE PIANO GUYS**
Song: **“A THOUSAND YEARS”**

▶ **CREATIVE: LAUNCHED AROUND “PIANO DAY”, CREATORS TOOK INSPIRATION FROM TIKTOK PROMOTED #PIANODAY CONTENT RESULTING IN OVER 50.7M VIDEO VIEWS.**

Examples of creative:

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Artist: **YIRUMA**
Song: **“RIVER FLOWS IN YOU”**

▶ **CREATIVE: CREATORS SHARED THEIR LIFE MOMENTS AND CREATIVITY WITH THIS TRACK ON TIKTOK FOR THIS PREFFY COMPETITION.**

Examples of creative:

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Artist: **ALEXIS FRENCH**
 Song: **“DREAMLAND”**

▶ *CREATIVE: CREATORS POSTED CONTENT THAT MATCHED THIS DREAMY INSTRUMENTAL TRACK ON TIKTOK FOR THIS PREFFY COMPETITION.*

Examples of creative:

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Artist: **JOHN WILLIAMS**
 Song: **“HEDWIG’S THEME”**

▶ *CREATIVE: CREATORS CELEBRATED THEIR HARRY POTTER FANDOMS IN THIS PREFFY COMPETITION.*

Examples of creative:

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Artist: **JOHN WILLIAMS**
 Song: **“THEME FROM JURASSIC PARK”**

▶ *CREATIVE: CREATORS POSTED CONTENT SHARING THEIR ADVENTURESOME SIDE, AND EVEN A FEW DINOSAURS IN THIS PREFFY COMPETITION.*

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)



Artist: **LUDOVICO EINAUDI**
 Song: **“EXPERIENCE”**

▶ *CREATIVE: CONTENT INCLUDED LIFESTYLE CONTENT LIKE DAILY RITUALS, FASHION, BEAUTY, NATURE WALKS, AND OTHER AESTHETIC VIDEOS.*

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)



Artist: **SYML**
 Song: **“I WANTED TO LEAVE”**

▶ *CREATIVE: CREATORS SHARED CONTENT ABOUT THEIR DAILY LIVES USING THE AUDIO AS THEIR SOUNDTRACK.*

Examples of creative:

Post 1 [🔗](#) | Post 2 [🔗](#) | Post 3 [🔗](#)

Artist: **JOHN WILLIAMS**

Song: **"THE IMPERIAL MARCH"**

CREATIVE: CREATORS MADE STAR WARS THEMED CONTENT TO CELEBRATE MAY THE 4TH IN A PREFFY COMPETITION.

Examples of creative:

[Post 1](#) | [Post 2](#) | [Post 3](#)

